



City of
Urbandale
Iowa

Economic Development Newsletter

Source Allies Invests and Expands, Creates 36 new Jobs

Source Allies is an Information Technology consulting company headquartered in Urbandale. Currently located at 4501 NW Urbandale Drive, they plan to expand into an adjacent facility at 10800 Meredith Drive. This additional 20,000 square feet will relieve their capacity constraints and accommodate future expansion of their teams. They plan to add 36 additional teammates over the next three years with an average salary of \$72,000. This project is supported by an award through the High Quality Jobs Program at the State's Economic Development Authority.

Crescent Electric Supply Company Breaks Ground on New Urbandale Facility

Crescent Electric Supply Company recently broke ground at 3501 111th Street for a new customer service and distribution center. Crescent is partnering with Ryan Companies and Gronen Properties to construct a 28,000 square foot building with room for future expansion. Crescent was founded in Dubuque, Iowa in 1919 and has served Iowa for 99 years. With the addition of this new building, Crescent now has 14 branch locations in the state of Iowa. Marty Burbridge, Crescent's president and CEO, stated, "This new facility is the latest example of our commitment to Iowa." The project is expected to be completed on December 15, 2018.

City to Sell Two Parcels of Land, Accepting Offers July 17 – August 24

The City of Urbandale owns property located at 10112 Meredith Drive and 7113 Hickman Road. The City has engaged Keith Olson and Collin Nelson of Cushman & Wakefield Iowa Commercial Advisors to assist with the sale. 10112 Meredith Drive is 0.511 acres, zoned R-3, and is planned for residential use. 7113 Hickman Road is .825 acres, zoned C-O, and is planned for retail or office uses. The City will accept offers between July 17 and August 24 and will make a recommendation to City Council after review. [Contact City staff](#) or [Keith](#) / [Collin](#) with interest and questions.

City Council Awards Contract to Confluence for Community Entrance Signage Master Plan

Last month, the City Council awarded a design services contract to Confluence to develop a master plan for community entrance signage. This work seeks to define boundaries, enhance community identity, convey a welcoming entrance to Urbandale and promote economic development initiatives. The master plan will create a theme for the signage and an implementation plan for all future community entrance monuments.

Event at Urbandale Public Library on July 25 to Learn About ReferenceUSA

Join industry professionals at the Urbandale Public Library on July 25th for a demonstration of a premier online research tool, ReferenceUSA. This tool offers users access to data from over 24 million U.S. companies and organizations that can be valuable for market research, sales leads, consumer purchase patterns and more. Business professionals, job seekers, and entrepreneurs will find value in attending this session to learn how they can leverage this information to strengthen their businesses and industries. This event will take place on July 25th from 5:30 – 6:30 P.M. at the Urbandale Public Library. You can call 515-278-3945 or visit www.urbandalelibrary.org to register.

Connect with the City to Receive Community News

The City of Urbandale is developing an internal and external communications strategy and implementation plan. As part of that plan, the City created a LinkedIn account to share community updates. To stay engaged with the City on community-wide issues, please follow the [City's LinkedIn account](#) at this link.

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[City of Urbandale Economic Development Department Website](#)

[Online Available Site and Building Database](#)

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