



CITY OF URBANDALE

ECONOMIC DEVELOPMENT NEWSLETTER

May 2022

Comprehensive Plan will Shape Urbandale: Share your Ideas

Work is underway now on a Comprehensive Plan that will guide the growth and redevelopment of Urbandale and shape the community's facilities, parks, open spaces and business areas.

As a valued Urbandale business stakeholder, we need your input. Businesses and developers help shape the look and feel of our communities. They develop residential and business neighborhoods, establish and operate our shopping areas, employ our residents, and invest in our community. Without input from the business and development community, the comprehensive plan will lack a key perspective.

Our comprehensive plan consultants created an online tool called Map.social that allows you to give input without attending a meeting. You can map issues and opportunities within Urbandale by dropping a point and entering your comment. You can access the Map.social portal on the City's website at www.urbandale.org/compplan.

A second way to provide input is by completing a survey specifically-designed to collect information on key aspects of development and quality of life in Urbandale. The [Comprehensive Plan webpage](#) is the place to complete the survey and access comprehensive plan meeting information and learn about additional ways to engage in the process.

Last, if all of the ways described above to engage in the planning process don't meet your needs, just call either of us in the Economic Development department. We would welcome the opportunity to hear from you about your vision for Urbandale.

Worldwide Logistics breaks ground on new Urbandale Headquarters

On Monday, May 16, Worldwide Logistics broke ground to ceremoniously begin the construction of their new 76,000 square foot corporate headquarters on Meredith Drive in Urbandale. They have seen significant growth in the company for several years, necessitating a larger home office for the business that reflects their company culture. The Class A headquarters is planned to be complete in 2023.

Congratulations to the Worldwide Logistics team on getting underway on their new headquarters!



Goldman Sachs 10,000 Small Businesses program applications due June 1, 2022

The fall 2022 round of the Goldman Sachs 10,000 Small Businesses program is seeking applications. Our partners at Des Moines Area Community College have led this comprehensive curriculum and resources to over 200 business owners in Iowa. Applications are due June 1, 2022. If interested in learning more, please visit their website at:

<https://www.dmacc.edu/dbr/iowa10KSB/Pages/welcome.aspx>

Urban Loop 5-year Anniversary Video Series

The Urban Loop has reintroduced the highly visibility and high access commercial areas along the I-80/35 corridor to businesses and residents across Central Iowa. To help celebrate the 5-year anniversary of the Urban Loop, we are creating a series of short videos to highlight the history, major projects, and future of the Urban Loop development area. Please click to view the first video discussing the five-year impact of the Urban Loop's new interchanges at 100th Street, Meredith Drive and Iowa 141 on Urbandale and surrounding areas.



Staying in Touch with Urbandale's Economic Development Team

We have built this newsletter and distribution list to stay in close contact with the valued business leaders, partners and stakeholders that help the City advance its economic development goals. If you think someone would value receiving this, please forward it. Archived editions and an opportunity to sign up to receive the newsletter directly are [here](#).

A great way to receive updates faster is to connect with the City of Urbandale on our various social media channels.

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View our online [Available Site and Building Database](#)

LOIS

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