



CITY OF URBAN DALE

ECONOMIC DEVELOPMENT NEWSLETTER

April 2022

Worldwide Logistics to begin construction of new Urbandale Headquarters in the Urban Loop

A major project approved in the fall of 2021 will begin. Worldwide Logistics (WWL), a logistics company, will be constructing a new 75,000 square foot corporate headquarters at 12400 Meredith Drive in Urbandale. The new office building will house all of WWL's employees and accommodate future growth. The major job creation project gained assistance from the State of Iowa through the [High Quality Jobs Program](#) and the City of Urbandale's [Class A Office incentive program](#).



R&R Realty to build 212,500 sf Industrial building at 100th Street and Northpark

Seeing the growing need for industrial space in the Urban Loop, [R&R Realty](#) gained approval to build the first of four industrial flex buildings in the Center Pointe Business Park located at the northwest quadrant of 100th Street and Northpark Drive. The first 212,500 square foot building was approved for construction and the remaining property is designed to accommodate three additional buildings totaling over 800,000 sf of much needed industrial space in Urbandale. R&R is eyeing a spring 2023 completion date.

Marketplace at Urban Loop Development to Bring New Retail at 100th and Plum

As noted in the [Business Record](#), Temple Real Estate Services is beginning construction of the first phase of Marketplace at Urban Loop, located on the northwest corner of 100th Street and Plum Drive in the heart of the Urban Loop. The 10,500 square foot retail center has two named tenants, Donutland and Classy Nails Spa, filling half of the building. [Angle Realty](#) is leasing the center, so reach out to them if interested in the remaining spaces or next phases.

New Comprehensive Plan Development Process to Begin in April

The City of Urbandale is currently updating its Comprehensive Plan, the blueprint for Urbandale's future. What should Urbandale look like in 10 – 20 years? What is your vision for the City? We need Urbandale's business community to provide input. Meetings and outreach are beginning this month with the first

Community Visioning Workshop on Thursday, April 21, 2022 from 6:30PM – 8:30PM at the Giovannetti Community Shelter located at 9000 Douglas Avenue. This workshop will be the first session to draw out your vision for Urbandale's growth. Input is also welcome through the online participation portal. Please visit www.Urbandale.org/CompPlan to provide your thoughts on your own schedule.

Recently Approved Projects in Urbandale

The City Council approved several new developments and projects the last two months. The following is a list of the rezonings, plats and site plans which have recently moved forward:

- Rezoning approved for Merle Hay Mall to allow for the Buccaneer Arena and Training Center, hotel, and other improvements.
- Approved Final Plat for southeast corner of 156th and Waterford for 56 single family lots
- Site plan approved at 142nd and Hickman for a 24,000 sf, three-story building for Orton Homes including space for a restaurant
- Site Plan approved for the Urbandale Dog Park and Parking Lot located at 4905 68th Street.
- Preliminary Plat approval at 170th and Plum Drive, Highland Meadows Phase 2 for 203 single family lots
- Site plan approval for a Premier Credit Union location at NW Urbandale Drive and Meredith Drive
- Final Plat approval for Acadia Plat 3 at 164th Street and Meredith Drive for 47 single family lots.
- Final Plat approved for Oakwood Haven in the northwest quadrant of Meredith Drive and 86th Street for 60 single family residential lots.

Staying in Touch with Urbandale's Economic Development Team

We have built this newsletter and distribution list to stay in close contact with the valued business leaders, partners and stakeholders that help the City advance its economic development goals. If you think someone would value receiving this, please forward it. Archived editions and an opportunity to sign up to receive the newsletter directly are [here](#).

A great way to receive updates faster is to connect with the City of Urbandale on our various social media channels.



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View our online [Available Site and Building Database](#)

LOIS

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