



City of
Urbandale
Iowa

Economic Development Newsletter

Money Magazine rates Urbandale as a Best Place to Live for 2020

In its annual ranking of U.S. cities over 25,000 residents, Urbandale was ranked as the 47th [best place to live in 2020](#), the only Iowa city to make the list. Money takes many factors into account for establishing the rankings including economic, housing, affordability, health, lifestyle, amenities, and diversity statistics. Receiving these rankings are a great third-party endorsement of the work Urbandale leaders are doing to build a great location for business and residents.

Urbandale Video produced in Partnership with Iowa Economic Development Authority

Urbandale partnered with the Iowa Economic Development Authority in a co-branded marketing campaign to highlight how we stand out in attracting and retaining tech talent in the region and state. Take a look at the two-minute [Urbandale Tech Video](#) below featuring Mayor Bob Andeweg and John Deere's Laura Barringer talking about Urbandale as a tech hub for workers and companies.



United Way 21-Day Equity Challenge

The United Way of Central Iowa is encouraging businesses and residents to join their 21-Day Equity Challenge. It is a powerful opportunity for shared learning and growth and invites central Iowans to develop a deeper understanding of how inequity and racism affect our lives and our community. This is delivered at no cost for anyone – individuals or teams – that would like to participate.

Sign up at www.EquityChallenge.org to join the 21-day self-guided learning program that begins on Monday, October 5, 2020.

Urban Loop Project Updates and Resources

Opening day is coming closer as the Iowa Department of Transportation continues to make progress on the Meredith Drive and Iowa Highway 141 flyover. The [Urban Loop website](#) is continually updated with new business investment project information and locations as well as maps, videos and other resources for your information and use.

Watch for a searchlight in the coming weeks to shine at night marking the opening of the Urban Loop interchanges. We appreciate the private funding that makes this unique commemoration possible.

104th Street Opening This Week

The total reconstruction of 104th Street from Hickman Road to Douglas Parkway will be completed this week. Now a three-lane urban section of roadway, 104th street has one lane in each direction, left turn lanes, storm sewer, curbs, and gutters.

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[City of Urbandale Economic Development Department Website](#)

[Online Available Site and Building Database](#)

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