

ADVANCED MANUFACTURING



COST OF DOING BUSINESS IN DSM METRO IS

17%

LOWER THAN THE UNITED STATES AVERAGE.

TRANSPORTATION NETWORK

FOREIGN TRADE

SUBZONE NO. 107



Des Moines International Airport is a **shipping hub** for UPS and offers **20 nonstop destinations**.

MAJOR MANUFACTURERS

Bratney Companies | C&E Companies, Inc
 ColorFX | Compressor Controls Corporation
 Continuous Control Solutions | DENSO Manufacturing
 Energy Control Technologies | Gits Manufacturing Company
 Handera | ILC Resources | John Boyt Industrial Sewing
 Pepsi Beverage Company | ProbioFerm LLC
 Quality Manufacturing Corporation | SACMI USA

AVERAGE GAS & ELECTRIC COSTS

	Urbandale	United States
Industrial	\$5.31	\$4.20
Commercial	\$6.10	\$7.83
Industrial	\$0.0535	\$0.0693
Commercial	\$0.0852	\$0.1066

ACCESS TO HIGH CAPACITY UTILITIES



Water

Permitted Capacity: 20.16 MGD
 Average Utilization: 4.22 MGD
 Peak Utilization: 11.48 MGD
 Excess Capacity: 8.68 MGD



Sanitary Sewer

Maximum Capacity: 200 MGD
 Average Flow Rates: 50-134 MGD

LEASE PRICE OF INDUSTRIAL SPACE



Base Rate/Per Square Foot

\$4.80 **\$7.51**

Urbandale & Des Moines Metro

United States



ACCESS A CONNECTED TRANSPORTATION NETWORK VIA 7 INTERCHANGES

- ① Merle Hay Road
- ② 86th Street
- ③ 100th Street
- ④ IA Highway 141
- ⑤ Meredith Drive
- ⑥ Douglas Avenue
- ⑦ Hickman Road



EDUCATION RESOURCES

» Iowa State University's Center for Industrial Research and Service (CIRAS)

CIRAS is Iowa State's University's outreach program that provides applied research, education, and technical assistance to Iowa's industries.

» Des Moines Area Community College's Center for Advanced Manufacturing (CAM)

CAM is Des Moines Area Community College's academic center that provides education and training in specialized areas of advanced manufacturing.

COMPETITIVE WORKFORCE ENVIRONMENT

**OVER
490,000**

URBANDALE POTENTIAL LABOR FORCE



**RIGHT
-TO-
WORK**

Iowa is a right-to-work state.

AVERAGE COMMUTE TIME

18 MINUTES

Des Moines Metro

26 MINUTES

United States

COST OF LIVING INDEX

100

United States

90.6

Des Moines Metro

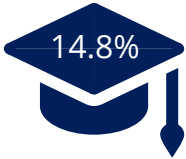
ACCESS TO HIGHER EDUCATION

Urbandale benefits from access to higher education institutions to prepare the workforce for careers in advanced manufacturing including:

Des Moines Area Community College «
Drake University «
Iowa State University «
Purdue University Global «

EDUCATIONAL ATTAINMENT

14.8%



Master's Degree

33.8%



Bachelor's Degree

96.1%



High School Degree

RESOURCES FOR BUSINESS SUCCESS

STATE INCENTIVES INCLUDE:

**NO TAX ON
MACHINERY
AND
EQUIPMENT**



**NO SALES TAX
ON ELECTRICITY/
GAS USED IN
MANUFACTURING
PROCESS**



**A SINGLE
FACTOR
CORPORATE
INCOME TAX;**
COMPANIES ARE
ONLY TAXED ON
IN-STATE SALES



**REFUNDABLE
RESEARCH +
DEVELOPMENT
TAX CREDIT**



CITY INCENTIVES INCLUDE:



**Industrial
Property Tax
Exemption for
new construction
and expansion**



**Tax Increment
Finance
Rebates for new
construction and
expansion**



**Infrastructure
Funding**

CASE STUDY: ProbioFerm, LLC

ProbioFerm, LLC, is a manufacturer of probiotics that established its Urbandale presence in 2009. ProbioFerm grows and markets high-quality beneficial bacteria and utilizes these cultures in nutritional supplements, custom blends and more. Their Urbandale location includes a fermentation plant, microbiological laboratory, a finished-goods manufacturing area, cold storage and climate-controlled warehousing. ProbioFerm expanded in Urbandale twice in 4 years. The company opened a new 20,000-square foot facility in 2015 and a new 9,000-square-foot, manufacturing and warehouse facility in 2019. "Urbandale is a business-friendly city that has helped us since day one and continues to support our growth. We look forward to developing new technologies that improve human and animal health and bring more jobs to Urbandale."
– Scott Goldsmith, *President*

